

For Immediate Release

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## **The Grand way to Give!**

Shawnee, OK- FireLake Grand Casino and Oklahoma Blood Institute (OBI) are partnering for a “Labor of Love” blood drive on Friday, September 4<sup>th</sup> to commemorate Labor Day Weekend. from 1pm-6pm in the FireLake Grand Events Center. All healthy, area residents, 21 years or older, are invited to donate blood.

“The Oklahoma Blood Institute projects a need for 220,000 units of blood a year,” said Brad Peltier, Director of Marketing for the FireLake Grand Casino. “Taking time from your busy schedule could save a life. This is truly a Labor of Love.”

Each donor will receive a \$10 Match Play from FireLake Grand Casino and choice of an OSU or OU t-shirt from OBI!

OBI provides all blood needed by the Unity Health Center North and the Unity Health Center South in Shawnee, as well as for most hospitals statewide. Each unit of blood donated may save as many as three lives.

OBI is the tenth largest regional, non-profit blood center in the United States. OBI provides blood transfusion products and clinical services to 110 hospitals in Oklahoma and North Central Texas.

Oklahoma blood donors give more than 250,000 units each year. However, the need for blood donations remains great. Studies report that one in three people will need blood at some point during their lifetime.

Presented with pride by the Citizen Potawatomi Nation, FireLake Grand Casino features more than 1,800 Vegas-style games in 125,000 square feet, from the hottest slot machines to some 100 table games. As all games are designated “Class 3, Oklahoma Compact,” six percent of FireLake Grand’s net gaming revenue goes to support the state’s public education. Dining options range from the elegant Embers Steakhouse to casual choices like the area’s most popular buffet. The Casino is conveniently located just east of Oklahoma City on Interstate 40 at Exit 178.

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